

## MASCOTTE'S EXTERNAL PRIVACY AND COOKIE POLICY

### 1 Introduction

- 1.1 This External Privacy and Cookie Policy (“**Policy**”) is used by Mignot & De Block B.V., a private registered company, trading under the name Mascotte (hereinafter: “**Mascotte**”). Mascotte has its registered office in Eindhoven and its principal place of business in (5611LD) Eindhoven at Jan Smitzlaan 11, registered in the Commercial Register of the Dutch Chamber of Commerce under registration number 17003372. Mascotte can be contacted via [verkoop@mascotte.nl](mailto:verkoop@mascotte.nl).
- 1.2 On the one hand, the Policy aims to explain why and how data that identifies or could identify natural persons (“**Personal Data**”) is processed by Mascotte. Unless indicated otherwise, Mascotte is the ‘controller’, as referred to in the General Data Protection Regulation (“**GDPR**”) for the processing of Personal Data as described in this Policy. On the other hand, the Policy was drawn up to inform you about the use of cookies and similar techniques on the website [www.mascotte.nl](http://www.mascotte.nl) (hereinafter: “**Website**”) and the Webshop (hereinafter: “**Webshop**”) and the account that you register on the Webshop (hereinafter: “**Account**”) as maintained by Mascotte.
- 1.3 Both the Website and the Webshop only process Personal Data on behalf of Mascotte. All Personal Data is entered in the Webshop by you, and collected by Mascotte through use of the Website and Webshop when purchasing our products.

### 2 Part I - Personal data

- 2.1 Mascotte may process your Personal Data via the Webshop in the following situations:
- 2.1.1 You are a customer of Mascotte;
  - 2.1.2 You are (employed by) a prospect of Mascotte;
  - 2.1.3 You are (employed by) a distributor of Mascotte;
  - 2.1.4 You are (employed by) a supplier of products or services to Mascotte;
  - 2.1.5 You are an applicant of Mascotte;
- 2.2 The Personal Data that Mascotte processes (among others to create an Account) includes:
- 2.2.1 Your first name and family name;
  - 2.2.2 Your address details;
  - 2.2.3 Your gender;
  - 2.2.4 Your date of birth;
  - 2.2.5 Your e-mail address;
  - 2.2.6 Your telephone number;
  - 2.2.7 Your bank account number;

- 2.2.8 Additional Personal Data, depending on the nature of your relationship with Mascotte.
- 2.3 In addition to this Personal Data, there may be other situations whereby you provide further Personal Data to us. This concerns the following categories of Personal Data:
  - 2.3.1 The Personal Data that you provide to Mascotte upon purchasing products via the Webshop, including but not limited to Personal Data needed to ensure that the product can be delivered to your home.
  - 2.3.2 The Personal Data that Mascotte obtains through your use of our Website, by contacting us or otherwise communicating with us, whether or not on behalf of a company.

### **3 Sources**

- 3.1 In principle, Mascotte collects Personal Data from you. This is not so in the following cases:
  - 3.1.1 If Mascotte receives your Personal Data from a customer, distributor or supplier and transfers this data to Mascotte. This enables Mascotte to fulfil its obligations pursuant to an agreement with the customer, distributor or supplier concerned;
  - 3.1.2 If Mascotte receives Personal Data from another organisation.

### **4 Principles**

- 4.1 Mascotte collects Personal Data based on the following principles:
  - 4.1.1 The processing is necessary for the execution of an agreement which you, your employer or customer is a party to, or to take measures at your request prior to entering into an agreement;
  - 4.1.2 Based on Mascotte's justified interest as a commercial organisation to offer its products and recruit personnel, except if your interests or fundamental rights outweigh these interests;
  - 4.1.3 If required, Mascotte will request your additional permission to process your Personal Data.

### **5 Purposes**

- 5.1 Mascotte processes Personal Data for the following purposes:
  - 5.1.1 To enable Mascotte to execute the agreement with you, your employer or customer. This includes but is not limited to supplying products.
  - 5.1.2 To enable Mascotte to identify you, communicate with you and supply products to you on location.
  - 5.1.3 To enable Mascotte to conduct direct marketing activities, including but not limited to informing you about our products, events, and options to assess the effectiveness of these activities;
- 5.2 The provision of the requested Personal Data under Article 4.1.1 is a necessary condition for entering into an agreement with Mascotte. By failing to provide this information,

Mascotte may not be able to fulfil its obligations pursuant to any current or future agreements. The provision of the requested Personal Data under 4.1.2 and 4.1.3 is not a requirement, or a necessary condition for entering into an agreement with Mascotte. However, by failing to provide this data, Mascotte may not be able to meet its obligations.

## **6 Data retention**

6.1 Mascotte never stores collected Personal Data longer than the purpose for which this Personal Data was originally obtained. Personal Data will never be stored longer than the periods indicated below, unless Mascotte is legally obligated to store this Personal Data for a longer period (for tax purposes, for example) and unless you have given your permission to store this Personal Data for a longer period.

6.2 The storage periods for the following categories of Personal Data are as follows:

- Personal Data of (persons employed by) customers and suppliers: 2 years after the termination of the last agreement with Mascotte;
- Personal Data of (persons employed by) prospects: 2 years after the last contact with Mascotte;
- Personal Data of applicants: 4 weeks after the end of an application procedure, unless you have given us your permission to store this Personal Data for a longer period. In this case, we will store the Personal Data for a maximum of 1 year after the end of the application procedure;
- Personal Data provided by the contact form on our Website or otherwise voluntarily provided to Mascotte: 1 year after the last contact with you.

## **7 Receivers and transfer**

7.1 Mascotte may transfer Personal Data to third parties, so-called 'receivers', if this is necessary for the implementation of the purposes referred to in this Policy. The (categories of) possible receivers of Personal Data include:

- 7.1.1 Our parent company, Granville B.V., and other companies affiliated with Mascotte;
- 7.1.2 Our business relations, customers, (Cloud) suppliers and contractors, for the performance of an agreement with Mascotte, or pursuant to our normal business activities with you, your customer or employer;
- 7.1.3 Our auditors, legal advisors, accountants and other advisors;
- 7.1.4 Regarding our Website: providers of tools to analyse the use of our Website subject to the conditions included in our cookie policy (see below);
- 7.1.5 Possible other receivers which you explicitly or implicitly consent to for the performance of services by Mascotte to you, or the company that you work for.

## **8 Potential receivers and transfers**

8.1 In addition to receivers as referred to in Article 7, Mascotte may disclose or reveal Personal Data in the following cases:

- 8.1.1 If Mascotte is involved in the purchase or sale of a company, in which case Personal Data may be supplied to a prospective buyer, in which case the Personal Data will be provided in accordance with this Policy;

- 8.1.2 If Mascotte must provide Personal Data pursuant to a legal obligation, or to implement the Policy, the General Terms and Conditions of the agreement with you (or your employer or client), to safeguard the rights, ownership and freedoms of Mascotte or its customers, or others, then Mascotte shall take such action as required.

## **9 International transfer**

- 9.1 In principle, Mascotte will not transfer Personal Data to countries or international organisations outside the European Economic Area (hereinafter: "EEA").
- 9.2 If Mascotte does transfer Personal Data to a country or international company outside the EEA, then Mascotte shall ensure that appropriate safeguards are in place to protect the Personal Data.

## **10 Data protection**

- 10.1 Mascotte attaches great value to protecting Personal Data and has taken appropriate measures and implemented the necessary safeguards. These measures meet the requirements under the GDPR, and include:
- Auto task login/password for the cloud environment;

## **11 Rights**

- 11.1 Depending on the situation and subject to certain conditions, the AVG/GDPR gives Data Subjects the following rights:
- 11.1.1 The right to request permission to inspect the Personal Data;
- 11.1.2 The right to request rectification of the Personal Data;
- 11.1.3 The right to request the removal of Personal Data;
- 11.1.4 The right to request limiting the processing of data;
- 11.1.5 The right to object against the processing;
- 11.1.6 The right to data portability;
- 11.1.7 If the processing is based on permission: the right to withdraw permission at any time without it affecting the legitimacy of the processing prior to the withdrawal;
- 11.1.8 The right to submit a complaint to a supervisory authority like the Dutch Data Protection Authority.
- 11.2 To exercise these rights, Mascotte may request specific additional information. This additional information is only processed for the purpose of exercising the aforementioned rights.

## **12 Questions**

- 12.1 If you have questions about the processing of Personal Data by Mascotte and requests regarding your Personal Data (as referred to in Article 11), please contact Mascotte via the information mentioned in Article 1.1 of this Policy.

## 13 Part II – Cookie Policy

- 13.1 Cookies are small data files that are sent to your browser and stored on the device with which you are visiting different locations on the Internet. Mascotte uses these cookies to make sure that the Website can be used as intended by Mascotte. The cookies that are used make sure that contact details do not suddenly disappear, for example. Other cookies make it possible to make fully anonymous use of the Website for analysis, to give feedback, share messages on social media and other relevant advertisements on the Websites of third parties.
- 13.2 When first using the Website, you will be requested to agree to the use of cookies which Mascotte uses via the Website. If you wish to withdraw your permission, please notify us and remove the placed cookies via your browser settings and cease using the Website.

## 14 Purpose

- 14.1 Mascotte uses cookies on the Website for the following purposes:
- 14.1.1 Ensuring an optimal functioning Website;
  - 14.1.2 Developing and improving the Website;
  - 14.1.3 Storing preferences like language, location, orders, etc.;
  - 14.1.4 Enabling contact with Mascotte via the Website;
  - 14.1.5 Analysing use of the Website;
  - 14.1.6 Creating statistics on the use of the Website;
  - 14.1.7 Displaying advertisements.

## 15 Which cookies are used

- 15.1 Below follows a list of the cookies that are placed, what they do and how they work.
- 15.2 *Cookies that ensure that the Website functions properly*

These cookies are used to ensure that the Website functions properly. For example, cookies are placed to ensure that your contact details are stored while making further use of the Website.

Mascotte uses the following cookies:

Placed by	Cookie name	What does the cookie do	How long
Mascotte	PHPSESSID	This 1st party website session cookie is used to track information on each visit to the website and thereby to enable the key functionality of the website. This cookie does not contain any personal information, and is only valid for the duration of the visit. This cookie is deleted when the user closes the web	End of the session

		browser.	
Mascotte	prefLang	This 1st party website session cookie is used to track the preferred language of the visit to the website and to display the website to the user in the correct language. This cookie does not contain any personal information.	1 year
Mascotte	allowedCheck	This 1st party cookie is set by our website to ask the user's permission to for the use of cookies, and to allow the user to agree that the user is older than 18 years. This prevents the age and cookie banner from re-appearing every time that the user visits our website. This cookie does not track any personal information.	End o the session
Mascotte	Shop_Cart_Customer	This 1st party website session cookie is used to track the contents of the website user's shopping and to display the correct contents of the shopping cart to the user. This cookie does not contain any personal information.	1 month

### 15.3 Cookies which we use to be able to measure the Website

Mascotte needs know which parts of the Website are viewed most. Mascotte does this with the help of third-party software. This enables Mascotte to track the number of visitors, etc. This information is converted into statistics that show Mascotte how the Website is used. It is not possible to deduce the statistics to a natural person.

Mascotte uses the following cookies:

Placed by	Cookie name	What does the cookie do	How long
Google, Inc.	_gat_UA-415293-27	This 3rd party Google Analytics session cookie is used by Google Analytics to monitor the search speed to their servers. This cookie helps us to determine which parts of the website need to be improved. Mascotte cannot personally identify users via the _gat cookie because no personal information or data is stored.	1 minute

Google, Inc.	_ga	This 3rd party Google Analytics persistent cookie is used to distinguish users when collecting information on the following page visits. This cookie helps us to determine which website areas need to be improved. Mascotte cannot personally identify a user via the _ga cookie because no personal information or data is stored.	2 years
Google, Inc.	_gid	This 3rd party Google Analytics session cookie is used to distinguish users when collecting information on the following page visits. This cookie helps us to determine which website areas need to be improved. Mascotte cannot personally identify a user via the _gid cookie because no personal information or data is stored.	1 day
Google, Inc.	_gali	This 3rd party Google Analytics session cookie is used to distinguish users when collecting information on the following page visits. This cookie helps us to determine which website areas need to be improved. Mascotte cannot personally identify a user via the _gali cookie because no personal information or data is stored.	1 minute

#### 15.4 *Cookies for sharing the contents of our Website via social media*

Certain parts of the Website can be shared with other persons on social media via the social media buttons on our Website. To enable this, third-party cookies are used. This allows the third party to identify you when you want to share something. Third parties can collect Personal Data about you via these cookies. More information on the collecting and processing is available via the privacy statement of these third parties. Please note that these statements may regularly be altered.

Please refer to the following third parties for the privacy statements concerned:

- [Facebook](#)

#### 15.5 *Other cookies*

Mascotte may not always have insight into the cookies placed by third parties via the Website. One example is the use of *embedded* elements on the Website. These are

texts, images or videos that or not stored on Mascotte's Website but are shown via the Website. If you encounter cookies on the Website that fall under this category and are not mentioned above, please let us know. Alternatively, you can directly contact the third party and ask which cookies they place, and their reasons for placing the cookie, what the storage term of the cookie is and how your privacy is safeguarded.

## **16 Browser settings**

- 16.1 If you do not agree with cookies being stored on your device and/or computer, you can adjust your browser settings to receive a warning before the cookies are stored. You can change the browser settings to refuse all cookies, or only refuse the cookies of third parties. It is also possible to delete stored cookies. Please note: you must change the settings for each browser and every device that you use.
- 16.2 It is important to understand that if you refuse cookies, we can no longer guarantee that the Website will function optimally. This could cause the loss of various functions or result in part of the website no longer being visible. Refusing cookies does not mean you will no longer see advertisements, it means you will no longer see personalised advertisements.
- 16.3 More information on your browser's settings is available via your browser's help function.
- 16.4 The hyperlinks to pages on cookies for the most commonly used browsers are shown below.
- [Mozilla Firefox](#)
  - [Google Chrome](#)
  - [Internet Explorer](#)
  - [Safari](#)
- 16.5 To switch off the cookies of specific parties, click on [Your Online Choices](#).

## **17 Changes**

- 17.1 This Policy must be adjusted every now and then following changes to rules regarding the Website or cookies. Mascotte reserves the right to change this Policy without notice. This page will always contain the most recent version of the cookie statement.

## **18 Questions**

- 18.1 If you have any questions about the use of cookies by Mascotte, please contact Mascotte via the information shown in Article 1.1 of this Policy.